

PLATINUM BUILT GREEN® CERTIFIED BUILDER



WHAT IS BUILT GREEN®?

As the homeowner of a BUILT GREEN® certified house, you benefit from a healthier, more durable, higher-quality home with a lower environmental impact and added economic advantages. The certified program uses a holistic approach to sustainable building - covering energy efficiency, materials and methods, indoor air quality, ventilation, waste management, water conservation, occupant wellness, and business practices.

HEALTHIER HOMES

- Improved air tightness and ventilation means fewer toxins and air, resulting in less stress on the respiratory and immune system. For those with allergies, benefits can be significant.
- Reduction of drafts, cold spots and temperature variances from room to room.
- Superior insulation and air tightness also offer substantial sound reduction from outside.
- BUILT GREEN® homes can feature a wide variety of durable features—from engineered lumber that resists warping, to extremely durable exterior features such as fire-resistant, 30-year shingles, to waterproofing foundation walls — helping homeowners save money over the long-term!

VERIFICATION OF GREEN FEATURES

- Third-party certification verifies the authenticity of the home. Look for the EnerGuide and BUILT GREEN® labels on the electrical panel. These labels signify verification of both the home's energy efficiency and green features.



ECONOMIC BENEFITS

- Reduction in monthly operating costs, eligibility for a 25% automatic mortgage loan rebate and more. Increased efficiency means long-term savings on water, electricity, and gas.
- Homes with green certification sell for close to 10% more on average than homes without.
- There are a number of rebates and special offers available around sustainable building for new homes, including a 25% mortgage loan insurance rebate for BUILT GREEN® as well as lower mortgage payments through the RBC Green Home Mortgage program.

MORE EFFICIENT HOMES

- Our homes are resource-efficient, reducing their environmental impact, both during the build and in day-to-day operation of the home.
- See our platinum specification for more information on products used for energy efficiency.

